

Executive Committee Meeting

2180 North Main Street Belton, Texas

Thursday, May 12, 2022

Hybrid Meeting: 12:00 PM

Please join from your computer, tablet, or smartphone.

[CTCOG Executive Meeting Link](#)

You can also dial in on your phone.

United States: [+1\(346\) 248-7799](#)

Meeting ID: 827 5771 8101

Passcode: 3926

I. AGENDA

1. Call to Order The Honorable Judge David Blackburn, President
2. Oath of Office Jim Reed, Executive Director, CTCOG
 - Appointment of Commissioner Russell Schneider to fill Bell County Primary Seat on Executive Committee.
3. Opportunity for Public Comment

II. CONSENT AGENDA

4. Minutes: April 21, 2022 **(pg. 03-04)**
5. Expenditure Report: March 2022 **(pg. 05-06)**

III. ACTION ITEMS

6. Approval of Resolution 05-22-PRS01 authorizing the CTCOG Adoption of Procurement Policies and Procedures. **(pg. 07-09)**
7. Approval of Resolution 05-22-PRS02 authorizing the Fort Hood Alternate Public Safety Answering Point (PSAP). **(pg. 10-13)**
8. Approval of the new appointed Board Members of the District Development of Central Texas. **(pg. 14-25)**
9. Approval of the new appointed Committee Members of the Regional Review Committee. **(pg. 26-30)**

IV. GUEST SPEAKER & PRESENTATIONS

13. 2-1-1 Information & Referral – A Critical Source of Data for Counties..... Stephanie O'Banion, President/CEO, United Way of Central Texas

V. REPORTS

14. Area Agency on Aging George Losoya, Director
15. Housing Carmen Lim, Director
16. Planning & Regional Services Uryan Nelson, Director
17. Workforce Development Board Susan Kamas, Workforce Board Executive Director
18. Workforce Centers Louis LeDoux, Workforce Center Chief Operating Officer
19. Executive Director's Report Jim Reed, AICP, Executive Director, CTCOG

VI. ADJOURN

Executive Committee Officer's Meeting

2180 North Main Street Belton, Texas

Thursday, April 21, 2022

Hybrid Meeting: 03:00 PM

Executive Committee Officers in Attendance:

President	Judge David Blackburn	Bell County
2 nd Vice President	Judge Steve Young	Milam County
Parliamentarian	Judge Randy Hoyer	Lampasas County
Secretary/Treasurer	Judge Roger Miller	Coryell County

CTCOG Staff Members and Guests in Attendance:

Jim Reed, CTCOG	Anna Olvera, CTCOG	Jeannie Skarosi, CTCOG
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MEETING MINUTES

I. AGENDA

Bell County Judge David Blackburn called the meeting to order at 03:02 pm.

II. CONSENT AGENDA

A motion was made by Milam County Judge Steve Young to accept the made a motion to accept the minutes for the March 24, 2022 meeting and the Consent Agenda that includes Proclamation 04-22-AAA01 declaring May 2022 Older Americans Month in the Central Texas Region, Proclamation 04-22-PRS01 Declaring May 2022 as Clean Air Month in the Central Texas Region, Proclamation 04-22-PRS02 Declaring May 9-13, 2022, as Economic Development Week in the Central Texas Region, Proclamation 04-22-PRS03 Declaring May 2022 as National Bike Month in the Central Texas Region, and Proclamation 04-22-PRS04 Declaring May 2-6, 2022, as Small Business Week in the Central Texas Region. Coryell County Judge Roger Miller second the motion. All in favor, none opposed.

III. ACTION ITEMS

Resolution 04-22-HAD01:

A motion was made by Milam County Judge Steve Young to approve Resolution 04-22-HAD01 Approving Housing Assistance Program Changes to Payment Standards, Lampasas County Judge Randy Hoyer second the motion. All in favor none opposed.

IV. DISCUSSION ITEMS

Regarding the Recommendation of CTCOG to Participate in TCDRS:

After a thorough discussion of the topic all officers present agreed that the subject would be tabled and subject to further discussion during the May 12, 2022, Executive Committee meeting.

V. ADJOURN

Bell County Judge David Blackburn adjourned the meeting at 03:53 pm

The Honorable Judge David Blackburn, President

The Honorable Judge Roger Miller, Secretary/Treasurer



Expenditure Report
Fiscal Year: 07/01/2021 – 06/30/2022

Descriptions	March 2022 Expenditures	Cumulative Expenditures	Annual Budget	Remaining Budget
Personnel	\$ 513,818	\$ 4,224,306	\$ 5,632,408	\$ 1,408,102
Employee Benefits	275,927	2,734,350	3,645,800	911,450
Contract services	533,234	5,994,176	7,992,235	1,998,059
Travel	20,689	122,011	162,681	40,670
Housing Assistance Payments	1,280,453	10,940,712	14,587,616	3,646,904
Other	2,332,275	15,923,784	21,231,712	5,307,928
In-kind	-	42,723	56,964	14,241
Indirect costs	127,923	1,155,099	1,540,132	385,033
Totals	<u>\$ 5,084,319</u>	<u>\$ 41,137,161</u>	<u>\$ 54,849,548</u>	<u>\$ 13,712,387</u>

Central Texas Council of Governments

**Detail of Other Expenditures
Fiscal Year: 07/01/2021 – 06/30/2022**

Descriptions	March 2022 Expenditures	Cumulative Expenditures
Participant Salaries	\$ 18,338	\$ 252,325
FICA Taxes	1,403	22,751
Workers Compensation	520	8,352
Building Expense	43,129	323,478
Equipment	-	27,860
Consumable Supplies	14,317	104,279
Employee Development	12,365	113,371
Insurance and Bonding	1,620	13,579
Rent	87,017	777,154
Printing	1,526	20,341
Furniture/Equipment Rental	4,912	55,246
IT Supplies	-	973
Maintenance and Repairs	808	19,612
Communications	12,176	117,777
Postage	5,386	30,891
Utilities	10,411	76,775
Public Relations	79,954	121,987
Tuition	198,590	718,273
Dues and Subscriptions	10,769	82,482
Quality Assurance	173,741	450,950
Other Expenditures	6,823	69,221
Work Related Expense	82,215	451,339
Gasoline	380	2,341
Janitorial	10,243	101,364
Client Rent Payment	1,474	29,788
Client Transportation	20,611	124,724
Client Child Care	1,505,720	11,284,619
Client Utilities/Utility Dep	-	9,536
Other Support Services	25,780	112,200
Client Auto Repairs	-	1,127
Inventory Equipment	-	6,164
Inventory Furniture	-	54,175
Software & Software Updates	2,047	338,730
	<u>\$ 2,332,275</u>	<u>\$ 15,923,784</u>

**CONSIDERATION FOR ITEM APPROVAL
EXECUTIVE COMMITTEE MEETING**

MEETING DATE: 5/12/2022

AGENDA ITEM: 05-21-PRS01 Resolution Authorizing the Approval of CTCOG Adoption of the Procurement Policies and Procedures Manual

GENERAL DESCRIPTION OF ITEM:

The CTCOG Public Safety Departmenty is applying for General Land Office (GLO) funding to assist with the cost match for the five-county Hazard Mitigation Action Plan. In order to complete the application, the GLO requires evidence of adoption of the CTCOG procurement policies and procedures. This resolution is to approve those policies and procedures currently in use. GLO application requirments state: Documentation from the applicable city council, commissioners court, or other representative body which formally adopted the Applicant's Procurement Policies and Procedures.

THIS ITEM REPRESENTS A:

- ☒ New issue, project, or purchase
- ☐ Routine, regularly scheduled item
- ☐ Follow-up to a previously discussed item
- ☐ Special item requested by board member
- ☐ Other

PRIMARY CONTACT/STAFF MEMBER: Jesse Hennage- Assistant Director of Planning-Public Safety

BUDGETARY IMPACT:

Total estimated cost: N/A

Source of Funds: N/A

Is item already included in fiscal year budget? ☐ Yes ☒ No

Does item represent a new expenditure? ☐ Yes ☒ No

Does item represent a pass-through purchase? ☐ Yes ☒ No

If so, for what city/county/etc.? [Click or tap here to enter text.](#)

PROCUREMENT:

[Click or tap here to enter text.](#)

ACTION REQUESTED:

Approval of resolution

BACK-UP DOCUMENTS ATTACHED: Y/N?

Yes, CTCOG 2020 Procurement Policy and Procedures Manual



**RESOLUTION AUTHORIZING APPROVAL OF CTCOG ADOPTION OF
THE PROCUREMENT POLICY AND PROCEDURE MANUAL**

Resolution #05-22-PRS01

WHEREAS, the Central Texas Council of Governments (CTCOG) Executive Committee, a Regional Planning Commission designated by the Office of the Governor, State of Texas, under the provisions of Article 1011mm, V.A.C.S., with jurisdictional lines encompassing the counties of Bell, Coryell, Hamilton, Lampasas, Milam, Mills and San Saba, is desirous to provide for fair and equitable treatment of all vendors who are interested in and capable of providing services, supplies, or equipment to the CTCOG Region for its purchase and use in administering Community Development Block Grant - Disaster Recovery and/or Community Development Block Grant – Mitigation grant funds;

NOW, THEREFORE, BE IT RESOLVED That the Central Texas Council of Governments Executive Committee agrees to adopt and implement the attached local and federal Procurement Policies and Procedures for use in the implementation and administration of CTCOG Regional Development Block Grant - Disaster Recovery and/or Community Development Block Grant – Mitigation Program.

PASSED AND APPROVED at a regular executive committee meeting of the Central Texas Council of Governments on the 12th day of May 2022.

The Honorable David Blackburn, President

Judge Roger Miller, Secretary/Treasurer

**CONSIDERATION FOR ITEM APPROVAL
EXECUTIVE COMMITTEE MEETING**

MEETING DATE: 5/12/2022

AGENDA ITEM: Approval of 05-22-PRS02 Resolution to authorize Fort Hood Alternate Public Safety Answering Point (PSAP)

GENERAL DESCRIPTION OF ITEM:

Fort Hood is one of thirteen PSPAPs in the CTCOG region. Due to numerous Department of Defense and Federal Regulations, it is difficult to create fail safes and back-up contingency plans with local agencies off the installation. After discussing options with Fort Hood PSAP leadership, CTCOG staff recommend creating an alternate PSAP on Fort Hood which will have the ability to sustain 9-1-1 call taking capabilities outside of their primary PSAP. The alternate PSAP will eliminate the need to take extra steps in local PSAP support which results in degraded 9-1-1 service and which does not meet Commission on State Emergency Communications (CSEC) standards. CSEC Program Policy Statements permit the creation of alternate PSAPs with the support of the local governing body.

THIS ITEM REPRESENTS A:

- ☒ New issue, project, or purchase
- ☐ Routine, regularly scheduled item
- ☐ Follow-up to a previously discussed item
- ☐ Special item requested by board member
- ☐ Other

PRIMARY CONTACT/STAFF MEMBER: Jesse Hennage- Assistant Director of Planning-Public Safety

BUDGETARY IMPACT:

Total estimated cost: \$100,000 rough estimate

Source of Funds: 9-1-1 Service Fee/CSEC

Is item already included in fiscal year budget? ☐ Yes ☒ No

Does item represent a new expenditure? ☒ Yes ☐ No

Does item represent a pass-through purchase? ☐ Yes ☒ No

If so, for what city/county/etc.? [Click or tap here to enter text.](#)

PROCUREMENT:

[Click or tap here to enter text.](#)

ACTION REQUESTED:

Approval of resolution

BACK-UP DOCUMENTS ATTACHED: Y/N?

Click or tap here to enter text.



**RESOLUTION AUTHORIZING Approval of Fort Hood Alternate Public Safety
Answering Point (PSAP)**

Resolution #05-22-PRS02

WHEREAS, the Central Texas Council of Governments (CTCOG) Executive Committee, a Regional Planning Commission designated by the Office of the Governor, State of Texas, under the provisions of Article 1011mm, V.A.C.S., with jurisdictional lines encompassing the counties of Bell, Coryell, Hamilton, Lampasas, Milam, Mills and San Saba, is desirous of approving the creation of an alternate PSAP located on Fort Hood. The Central Texas Council of Governments finds it in the best interest of the citizens of the CTCOG's seven county region, that the project below is recommended for funding; and

WHEREAS, the Fort Hood Primary PSAP is the second largest PSAP in the CTCOG region, based off call volume. Additionally, due to numerous Department of Defense and Federal Regulations, it is difficult to create fail safes and back-up contingency plans with local agencies off the installation. CTCOG 9-1-1 staff and Fort Hood PSAP leadership have determined the most suitable route for continuity of operations will be the creation of an alternate PSAP. This will allow Fort Hood Telecommunicators to transition to alternate positions in the event the Primary PSAP is not able to function.

WHEREAS, the governing body of the Central Texas Council of Governments finds that all activities and related expenses included in this project will create a beneficial addition to 9-1-1 call taking, and call taking contingencies; agrees that in the event of loss or misuse of Commission on State Emergency Communications (CSEC) funds, the CTCOG assures that the funds will be returned to CSEC in full.

WHEREAS, the Executive Committee of Central Texas Council of Governments has reviewed and agrees in the need to create an alternate PSAP on the Fort Hood military installation as proposed.

NOW, THEREFORE, BE IT RESOLVED that this project has been recommended for funding:



PASSED AND APPROVED at a regular meeting of the Central Texas Council of Governments, this the 12th day of May 2022.

The Honorable David Blackburn, President

The Honorable Judge Roger Miller, Secretary/Treasurer

**CONSIDERATION FOR ITEM APPROVAL
EXECUTIVE COMMITTEE MEETING**

MEETING DATE: 5/12/2022

AGENDA ITEM: Approval of new DDCT Board Members

GENERAL DESCRIPTION OF ITEM:

Approval of new DDCT Board members that were accepted on Jan.6 and Apr.7 meetings:
Cheri Shepherd, Director, City of Gatesville Convention and Visitor's Bureau
David Williams, Kempner City Manager
Jamie LaDuke, Executive Director, Hamilton EDC
Ted Gonzalez, Associate Deputy Chancellor, Business Services at Central Texas College
Jim Gibson, Economic Development Director, Rockdale Municipal Development District
Kerry Fillip, Coordinator, Nolanville Economic Development Corporation

THIS ITEM REPRESENTS A:

- ☐ New issue, project, or purchase
- ☐ Routine, regularly scheduled item
- ☐ Follow-up to a previously discussed item
- ☐ Special item requested by board member
- ☒ Other

PRIMARY CONTACT/STAFF MEMBER: Dominic Elizondo, Economic Development Planner,
dominic.elizondo@ctcog.org

BUDGETARY IMPACT:

Total estimated cost: Click or tap here to enter text.

Source of Funds: Click or tap here to enter text.

Is item already included in fiscal year budget? ☐ Yes ☒ No

Does item represent a new expenditure? ☐ Yes ☒ No

Does item represent a pass-through purchase? ☐ Yes ☒ No

If so, for what city/county/etc.? Click or tap here to enter text.

PROCUREMENT:

Click or tap here to enter text.

ACTION REQUESTED:

Approval of new DDCT Board Members

BACK-UP DOCUMENTS ATTACHED: Y/N?

Y



**Development District of Central Texas
Board of Directors**

Central Texas Council of Governments 2180
North Main Street, Belton, Texas 76513

Thursday, January 6, 2022—9:30am

Board Members Present:

Ginger Watkins: Cameron
Industrial Foundation
Cynthia Hernandez: Belton
EDC
Dean Roome: Bartlett Municipal
Development District
Mark Allyn: Morgan's Point
Resort EDC
Charley Ayers: Workforce Solutions

Others Present:

Uryan Nelson: CTCOG
Anna Olvera: CTCOG
Anna Barge: CTCOG
Dominic Elizondo: CTCOG
Hope Geiger: CTCOG
James McGill: KTMPO
Col. Chad Foster: Fort Hood
Michael N'Dolo: MRB Group
Gabriel Puente: RGVision
Jim Gibson: Rockdale Municipal Development District
Ted Gonzalez: Central Texas College
Kerry Fillip: Nolanville EDC
Cheri Shepherd: Gatesville Convention and Visitor's Bureau
Jamie LaDuke: Hamilton EDC

MINUTES

- 1. Call to Order.** The meeting was called to order by Ginger Watkins, Chair of the Board, at 9:50 AM. A quorum was present.
- 2. Public Comments.** There were no Public Comments.
- 3. Staff Updates.**

Dominic Elizondo gave an update about CTCOG activities, including the Leadership Central Texas and Rural Internship Programs, economic development newsletters, a new regional tourism website project, plans for a Small Town Summit in the Spring, and other economic updates from Workforce Solutions' Economic Snapshot for Q4 of 2021. Mark Allen asked about the times for the Small Town Summit, and Dominic Elizondo clarified that no time had been set

yet. Cynthia Hernandez inquired about the target audience for the Small Town Summit, and Dominic Elizondo clarified that it would be city officials, board members, and staff. Ginger Watkins asked how people not currently receiving the economic development newsletter could access it, and Dominic Elizondo explained that he could add email addresses to a distribution list, and that the newsletters are also posted on the DDCT website.

- 4. Discussion and Action Item:** Regarding approval of minutes from the October 21, 2021, Meeting.

Mark Allyn made a motion to approve the minutes, and it was seconded by Cynthia Hernandez; the motion passed unanimously.

- 5. Discussion and Action Item:** Regarding Approval of New Board Members

Five new members were before the Board for approval-Cheri Shepherd with the City of Gatesville Convention and Visitor's Bureau, David Williams-the Kempner City Manager, Jamie LaDuke-the executive director of Hamilton EDC, Ted Gonzalez-the Associate Deputy Chancellor of Business Services at Central Texas College, and Jim Gibson-Economic Development Director of Rockdale Municipal Development District. Cheri Shepherd, Jamie LaDuke, Ted Gonzalez, and Jim Gibson introduced themselves to the Board. Charley Ayres made a motion to approve the prospective Board members, and Cynthia Hernandez seconded. The motion passed unanimously.

- 6. Discussion and Action Item:** Regarding Approval of the Post-Pandemic Economic Recovery and Renewal Plan and 2022-2026 Comprehensive Economic Development Strategy (CEDS).

Dominic Elizondo provided an update on the Public Comment period and Public Hearing held for the CEDS at the end of 2021, with no additional comments on the 2022-2026 CEDS made. Mark Allyn made a motion to approve, with Charley Ayres seconding. The motion was passed unanimously.

- 7. Discussion Item:** Regarding Developing a Regionally Based Marketing Effort

Dominic Elizondo discussed the Action Plan Matrix from the 2022-2026 CEDS, which outlined two strategies as part of a goal to accelerate regional business attraction and growth: these were to create a regional brand and marketing plan, and a regionally based tourism effort. Dominic Elizondo also reviewed Michael N'Dolo's discussion at the last meeting on the CEDS' Appendix F-Regional Marketing for Business Attraction. Dominic Elizondo discussed CTCOG's contract with marketing consultant RGVision to develop a regional tourism website. Col. Foster, Garrison Commander at Fort Hood, gave a talk on unifying a brand with Central Texas and Fort Hood. Col. Foster emphasized that Fort Hood wished to support the development of a regional tourism effort. Ginger Watkins and Charley Ayres both stated their enthusiasm to be able to coordinate and work with Fort Hood at the highest level on this effort. Gabe Puente, CEO of RGVision, gave a presentation on their marketing firm, the scope of work of their contract with CTCOG, which includes developing a Central Texas tourism website, brand, and marketing effort, the phases and time frame of the project, and initial concepts. Gabe Puente also noted that RGVision had already performed comparative analysis of Central Texas with other regions such as Austin, San Antonio, and Rio Grande Valley. Col. Foster asked if it would be useful for Ft. Hood to highlight site for the tourism project independently or as part of Killeen or another municipality. Ginger Watkins suggested that this would be something worked out between Ft.

Hood and RGVision/CTCOG as the project progressed. Ginger Watkins then noted that in January the environment is not in the best state to be photographed or filmed, and asked how RGVision would work around this. Gabe Puente stated that RGVision would possibly have a photo submission folder where cities could submit photo/video they already have from different times of year. Charley Ayres asked if RGVision had ever worked with or utilized Texas Highways Magazine, with Gabe Puente responding that they had not. Charley Ayres noted that Texas Highways Magazine has a catalogue of photos by region that are publicly accessible and shareable that RGVision may be able to use. Cynthia Hernandez remarked that she was excited about the partnership with Ft. Hood and to have an opportunity to market events and the region to people moving there. Cynthia Hernandez then asked if CTCOG/RGVision was working with local community development entities on the tourism project, with Dominic Elizondo responding that they would be holding a series of stakeholder meetings over the next few months that would involve members of different community and municipal entities. Dominic Elizondo then brought up a site list document that contained potential photo/video sites for 32 cities around the Central Texas region, stating that it would be sent out to the Board for feedback on sites that should be added or removed. Cynthia Hernandez commented that sometimes in collection of photos to market a community people are left out, creating the impression of a ghost town, and that small town festivals should play a large role in what the tourism project markets. Ginger Watkins asked if it would be beneficial for the DDCT Board to find contacts in their communities in EDCs, Chambers, Tourism departments, etc. to be sent to Dominic Elizondo to be involved in the tourism project process, with him responding that it would be helpful if this was done.

8. Discussion Item: Regarding Approval of the Rural Internship Program

Dominic Elizondo gave an overview of the 2022 Rural Internship Program, with \$2000 scholarships being offered at \$500 each to Chambers of Commerce, EDCs, and Departments of Tourism for the interning of high school students, and the updated application form. Charley Ayres made a motion to approve, with Mark Allyn seconding. The motion was approved unanimously. Mark Allyn asked if the previous year's funds were fully utilized, with Dominic Elizondo stating that he believed last year \$1500 of the \$2000 were distributed to three entities. Mark Allyn remarked that the program should be marketed heavily, and noted that he would share it with his community.

9. Discussion Item: Regarding Approval of Application for 2022 Leadership Central Texas Program

Dominic Elizondo gave an overview of the 2022 Leadership Central Texas Program and updated application. Cynthia Hernandez made a motion to approve, and Mark Allyn seconded. The motion was passed unanimously.

10. Discussion Item: Regarding Approval of a Small Business Resiliency Award Program

Dominic Elizondo gave an update on the previous meeting's decision on the creation of a Small Business Resiliency Award Program, which would have Chambers of Commerce around the region select a member business that has successfully demonstrated resiliency or "pivoted" during the pandemic to nominate for the award, with County Judges selecting one awardee per County. Each awardee will receive a Certificate from the Governor's Office recognizing the business, and the DDCT would randomly select one awardee to be sponsored by DDCT for Leadership Central Texas. Dominic Elizondo went over the nomination form and

what the certificate would look like. Ginger Watkins asked if the seven County Judges were on board to do the selection of awardees. Dominic Elizondo noted that Uryan Nelson would reach out to the County Judges to determine if they would be willing to take on the workload, and that it was not expected to be a large amount of work on their part. Mark Allyn made a motion to approve and Dean Roome seconded. The motion passed unanimously.

11. Discussion Item: Regarding 2022-26 CEDS Action Matrix

Dominic Elizondo gave an overview of the 2022-26 CEDS Action Matrix, explaining that each goal was broken down into objectives with strategies to achieve each objective. He stated that he would bring up high priority strategies under these goals to obtain feedback from the Board on next steps. He brought up one strategy that recommended an Opportunity Zone investment forum be held and asked the Board for input on how this might work and who the partners might be. Cynthia Hernandez asked if the exact number of Opportunity Zones in the region were known, and Dominic Elizondo accessed the Office of the Governor's Opportunity Zone GIS Map showing Opportunity Zones in Temple, Belton, and Harker Heights. Cynthia Hernandez noted that a summit would mostly be about connecting investors with available sites within these zones. Mark Allyn asked if DDCT was looking regionally at I-14 distribution opportunities and noted that it would be beneficial to reach out to commercial developers along that route as there is a large amount of growth there. Dominic Elizondo asked for Board input on how to reach out to investors, and Ted Gonzalez noted that the aerospace industry was growing in the region and buying up land, with Charley Ayres stating that there needs to be outreach to site selectors and industrial developers. Charley Ayres and Mark Allyn brought up that Opportunity Zones need sites that developers want to develop to be viable. Charley Ayres reiterated that we should take advantage of I-14 development and how it intersects with I-35 and that staff needs an outreach plan for those developers. Jim Gibson brought up Opportunity Zone funds and suggested that staff look into examples of what kind of projects they do, with Dominic Elizondo noting that they largely do real estate and industrial investments. The next strategy was identifying and preparing additional sites for industrial and distribution facility development. Ginger Watkins noted that this strategy would largely be up to local efforts, and that in the City of Cameron's experience, they are in need of industrial real estate, as well as that in rural areas property owners hold on to their property for family or sell at high prices. Mark Allyn commented that there may be an opportunity for cities to partner with property owners that are not attached to their property and work together on developing the property. Mark Allyn noted that I-14 should pass through the Cameron area and Ginger commented that CTCOG/DDCT could tackle this strategy by assisting smaller communities in accessing resources of strategies of forming public-private partnerships. Jim Gibson commented that in rural communities this often takes the form of infrastructure improvements to make land usable. Cynthia Hernandez commented that it seemed property went to the highest bidder where there is high growth, and that this would make it difficult to have public-private partnerships with property owners. She also mentioned that it would be useful to discuss planning and zoning, so that cities can preserve land for certain uses in times of growth. Another CEDS strategy was to strengthen partnerships between institutes of higher education and high schools for apprenticeships, skilled work, post-secondary education, etc. Dominic Elizondo mentioned the Jobs and Education for Texans (JET) grant program through the Texas Workforce Commission, which is a \$16 million fund for public colleges and school districts for career and technical education programs that lead to future careers and certificates, as a possible source of funding for partnerships when it opens. Charley Ayres noted that there is already a regional council known as the P20 Regional Council, which brings together all of the public school districts and institutes of higher education in the region. He also mentioned that Workforce Solutions of Central Texas is the financial and management

entity for P20, and operates an Education Outreach Program, including coding and cybersecurity camps. The last strategy was to encourage a diversity of retail, services, and entertainment establishments in part by hosting a “Texas Downtowns” Summit. Charley Ayres noted that increasing foot traffic is not the issue, but rather staffing for small businesses as Workforce Solutions has had to change hours of service. Ted Gonzalez mentioned that the traditional method of how consumers access products is now largely online, and that the focus of the summit should be more on how businesses obtain more customers rather than increasing foot traffic. Jim Gibson brought up a webinar he attended pre-COVID, which stated that the key to developing downtowns and increasing foot traffic is to have a certain number of event days each year-in the webinar this amount was 250, though he was unsure of the scale of the City that would hold this many events. Col. Foster mentioned that Ft. Hood was rebalancing their approach to services and destination making, looking at adding a large fitness center in an area with other destination type services to increase foot traffic.

12. Discussion Item: Regarding Updates on Regional Broadband Initiatives

Anna Barge discussed various broadband opportunities and initiatives for the region, including the Connected Nation Broadband reports for Milam, San Saba, and Lampasas, and CTCOG’s hiring of Foresite Group as a regional broadband consultant.

13. Discussion Item: Regarding Federal and State Legislative Updates Pertaining to Economic Development

Anna Barge discussed the programs funded by the recently signed Infrastructure, Investment, and Jobs Act (IIJA).

14. Discussion Item: Regarding Updates on Grant Opportunities

Dominic Elizondo provided an update on State and Federal grant opportunities, including the TxCDBG Planning and Capacity Fund, the Texas Workforce Commission’s JET program, and the USDA ReConnect program.

15. Board of Directors' Comments.

There were no comments from the Board.

16. Discuss agenda items for next meeting on Thursday, Apr 7th, 2021, at 9:30 AM.

17. Adjourned at 11:15 AM

Ginger Watkins, DDCT Chair

Uryan Nelson, Planning Director



**Development District of Central Texas
Board of Directors**

Central Texas Council of Governments 2180
North Main Street, Belton, Texas 76513

Thursday, April 7, 2022—9:30 AM

Board Members Present:

Cynthia Hernandez: Belton EDC
David Williams: Kempner City
Manager
Dean Roome: Bartlett Municipal
Development District
Jamie LaDuke: Hamilton EDC
Charley Ayers: Workforce Solutions
Ted Gonzalez: Central Texas College
Cheri Shepherd: Gatesville Convention and Visitor's Bureau

Others Present:

Uryan Nelson: CTCOG
Anna Olvera: CTCOG
Anna Barge: CTCOG
Dominic Elizondo: CTCOG
Hope Geiger: CTCOG
Connie Quinto: CTCOG
Kerry Fillip: Nolanville EDC
Charlene Heydinger: TxPACE Authority
Randy Pittenger: Belton Area Chamber of Commerce
Lindsey Lillard: Treat Yourself Boutique

MINUTES

1. **Call to Order.** The meeting was called to order by Cynthia Hernandez, Vice Chair of the Board, at 9:32 AM. A quorum was present.
2. **Public Comments.** Connie Quinto, new Assistant Director for CTCOG's Planning and Regional Services Division introduced herself to the Board.
3. **Staff Updates.**
Dominic Elizondo gave an update about CTCOG activities, including the Leadership Central Texas and Rural Internship Programs, economic development newsletters, the Discover Central Texas project, plans for a Small Town Summit series in the Summer, the Veteran Employer Summit in May, 2022-26 CEDS implementation, and other economic updates from Workforce Solutions' Economic Snapshot for Q1 of 2022.
4. **Discussion and Action Item:** Regarding approval of minutes from the January 6, 2022 Meeting.

Charley Ayres made a motion to approve the minutes, and it was seconded by Ted Gonzalez; the motion passed with David Williams abstaining.

5. Discussion and Action Item: Regarding Approval of New Board Member

One new member was before the Board for approval-Kerry Fillip, the coordinator for Nolanville Economic Development. David Williams noted that he had worked with Kerry a number of years and that she had done great work bringing in businesses and working with them in Nolanville, and made a motion to approve Kerry's application to the Board, and Charley Ayres seconded. The motion passed unanimously.

6. Discussion and Action Item: Regarding Approval of Small Business Resiliency Awardees

Dominic Elizondo provided background on the nomination process and advertising for the Small Business Resiliency Award, and presented two awardees selected by their respective Counties-Schoepf's BBQ for Bell County and Treat Yourself Boutique for Milam County. Lindsey Lillard, the owner of Treat Yourself Boutique in Rockdale, introduced her business and how it adapted to COVID-19 while Randy Pittenger with the Belton Area Chamber of Commerce discussed Ronnie Schoepf's BBQ in Belton and discussed how it was their Business of the Year in 2021 and hosted various community services during COVID. David Williams made a motion to approve, with Charley Ayres seconding. The motion was passed unanimously.

7. Discussion Item: Regarding Approval of Leadership Central Texas 2022 Applicants

Dominic Elizondo provided background on the nomination process and advertising for Leadership Central Texas, and presented the ten applicants for Leadership Central Texas 2022. These were

- David Richardson, City of Kempner
- Erin Hughley, Bell County Public Health District
- Camron Cochran, Killeen and Copperas Cove ISDs
- Dean Huard, U.S Army, Ft. Hood
- Jennifer Shidler, City of Nolanville
- Jamie LaDuke, Hamilton EDC, DDCT Board
- Dawn Orange, Belton Area Chamber of Commerce
- Lindsey Lillard, Treat Yourself Boutique
- Ronnie Schoepf, Schoepf's BBQ
- Connie Quinto, CTCOG

David Williams noted that he attended the program last year and that it was a great experience and exciting to see participants from around the region. David Williams made a motion to approve all the applicants. Ted Gonzalez seconded. The motion was passed unanimously.

8. Discussion Item: Regarding Approval of the Rural Internship Program 2022 Applicants

Dominic Elizondo gave an overview of the 2022 Rural Internship Program, with up to \$2000 scholarships being offered at \$500 each to Chambers of Commerce, EDCs, and Departments of Tourism for the interning of high school students. Dominic Elizondo presented the two applicants-the Kay Theatre Foundation in Rockdale and the City of Kempner. David Williams

noted that he would recuse himself from the vote as he is the City Manager of Kempner. Charley Ayres made a motion to approve, with Ted Gonzalez seconding and David Williams abstaining. The motion was approved.

9. Discussion Item: Regarding the TX-PACE Program

Charlene Heydinger, President of the non-profit Texas Pace Authority, gave a presentation on the Texas Property Assessed Clean Energy Program (TX-PACE), a long term financing tool for improvements to energy efficiency, water-conservation, and on-site generation for commercial, industrial, and multifamily properties. Charlene Heydinger explained that the program allows property owners to finance 100% of their project costs with private funding paid off through an assessment lien as long as the useful life of the equipment, allowing all PACE Projects to be cashflow positive. Texas PACE Authority administers the financing and is paid a user fee by the property owner. Charlene Heydinger then presented a series of examples of projects financed through TX-PACE. The Texas Pace Authority had also created a “PACE in a Box” toolkit for local governments to use to create uniform and sustainable local PACE programs.

10. Discussion Item: Regarding Updates on the 2022-2026 Comprehensive Economic Development Strategy Implementation

Dominic Elizondo gave an update on the implementation of several high priority strategies in the 2022-2026 Comprehensive Economic Development Strategy Action Plan Matrix. One strategy was developing a regionally based tourism brand, which was being developed with the Discover Central Texas project. CTCOG and RGVision were planning on holding their final stakeholder meeting for the project on Apr.18, after having shot footage at cities and towns across the region to use on the website for events and site listings as well as a promotional video for the region which was shown to the Board. The draft website was also shown to the Board with the final version being displayed at the stakeholder meeting. Dominic Elizondo also discussed plans to provide access for cities on the WordPress for the website. Cynthia Hernandez asked how CTCOG would engage those cities who have not submitted content yet for the website, and Dominic Elizondo explained that they would reach out individually to cities to obtain content or visit their City and Chamber sites to gather photos and events. The next strategy in the Action Plan Matrix for the CEDS was to hold an Opportunity Zone Summit. Dominic Elizondo provided a list of Opportunity Zone Funds that operated in Texas from the National Council of State Housing Agencies, and summarized their typical investment projects. Dominic Elizondo noted that he would reach out to as many of these Funds as possible to bring to the Summit planned for late 2022. Anna Barge gave an overview of the Small Town Summit/Texas Downtowns agenda planned for Summer of 2022 as hour long webinars every other week covering topics such as digital literacy, CTCOG services, emergency preparedness, and downtown development. Dominic Elizondo covered the strategy for building community resiliency by posting and distributing information on the Post Pandemic Toolkit from the CEDS on the CTCOG website and newsletter. For the strategy on helping transition Ft.Hood personnel into the private sector, Anna Barge covered the agenda for the CTCOG-Texas Veterans Commission-Workforce Solutions of Central Texas Veteran Employer Summit in May, which will provide employers with best practices for reaching out to veterans. A flier for the event was shown to the Board. For the final strategy of building additional capacity for grant identification/writing/administration, Anna Barge presented a “Grant Wish List Form” that local governments can use to identify their needs for CTCOG to identify funding for.

11. Discussion Item: Regarding Application for ReInvent Healthy Funds for CTCOG's Implementation of the 2022-2026 Regionally Coordinated Transportation Plan

Dominic Elizondo gave an overview of CTCOG's plans to hold a Transportation Summit at the end of 2022 with United Way of Central Texas as part of the implementation of the 2022-2026 Regionally Coordinated Transportation Plan. The previous summit in 2019 was for Bell County only, so CTCOG would like to utilize funding from ReInvent Healthy, a community health non-profit that provided grant funding to UWCT to host the Summit. Since CTCOG's funding from TxDOT is for the coordination and monitoring of the RCTP rather than implementation, they are seeking to apply for ReInvent Healthy funds to assist other counties and cities in assessing their transportation needs as well as what work they have already completed towards addressing these needs to prepare them for the Transportation Summit. CTCOG also would use part of the funds for implementation of RCTP strategies. Because only non-profits are eligible to apply, DDCT will act as the applicant on behalf of CTCOG in an application to be approved at the next DDCT meeting. Dominic Elizondo showed the application form in the packet. David Williams asked if CTCOG had reached out to the TxDOT Waco District to be a part of this planning and Dominic Elizondo stated that they had not as TxDOT was only involved in the coordination and monitoring of plan implementation rather than the implementing itself.

12. Discussion Item: Regarding Updates on Regional Broadband Initiatives

Anna Barge discussed various broadband opportunities and initiatives for the region, including the Connected Nation Broadband reports for Milam, San Saba, and Lampasas, and Bell and Coryell Counties' hiring of Foresite Group as a broadband consultant for usage of ARPA funds. CTCOG will also work with cities and Counties over the summer to apply for broadband funding as available through IJA programs. David Williams brought up the shutoff of Wi-Fi service in Lampasas the previous few days and mentioned that now would be a great time to reach out for public input on broadband needs.

13. Discussion Item: Regarding Federal and State Legislative Updates Pertaining to Economic Development

Anna Barge discussed the programs funded by the recently signed Infrastructure, Investment, and Jobs Act (IIJA).

14. Discussion Item: Regarding Updates on Grant Opportunities

Dominic Elizondo provided an update on State and Federal grant opportunities, including the TxCDBG Community Development Fund, Downtown Revitalization Program, and the FAST fund, the Rural Energy Pilot Program, the NTIA Broadband grants, and the Texas Workforce Commission's JET program. Cynthia Hernandez noted that if anyone had a school district interested in applying for the JET program, Charley Ayres would be their contact. Charley Ayres stated that he had already been working with school districts and providing them all the information they needed for the program. Cynthia Hernandez asked if CTCOG could help with grant writing as well as identification, and Dominic Elizondo responded that they do and are using the Grant Wish List form to improve their reach in identifying and administering other localities' grants. Charley Ayres asked if these grants were being sent out to interested parties and Dominic Elizondo explained that the grant list is for the DDCT Board but many of the resources are sent out in the weekly economic development newsletters or to only

EDCs/Chambers/ISDs when something only pertains to certain organizations.

15. Board of Directors' Comments.

Dean Roome made a comment on Bartlett property assessed values rising out of synch with the growth in the city, and asked that CTCOG/DDCT provide information that citizens could use to help dispute these values.

16. Discuss agenda items for next meeting on Thursday, Jul 7th, 2022, at 9:30 AM.

17. Adjourned at 11:04 AM

Ginger Watkins, DDCT Chair

Uryan Nelson, Planning Director

**CONSIDERATION FOR ITEM APPROVAL
EXECUTIVE COMMITTEE MEETING**

MEETING DATE: 5/12/2022

AGENDA ITEM: Approval of Regional Review Committee Members

GENERAL DESCRIPTION OF ITEM:

CTCOG is developing a Regional Review Committee to develop priority projects for FY22 CDBG Community Development Fund Applicants to be approved by the Executive Committee in its June meeting and to send to the Texas Department of Agriculture by Jul.1. The following are those that will participate in the Regional Review Committee:

John Driver, Bell County Commissioner, Precinct 4

Robert Whitson, Bell County Commissioner, Precinct 2

Craig Pearson, Mayor Pro Tem, Belton

Ginger Watkins, Executive Director, Cameron Industrial Foundation

Cheri Shepherd, Director, Convention and Visitors Bureau, Gatesville

Lloyd Huggins, Hamilton County Commissioner, Precinct 3

Kerry Phillip, Coordinator, Nolanville

EDC

THIS ITEM REPRESENTS A:

- ☒ New issue, project, or purchase
- ☐ Routine, regularly scheduled item
- ☐ Follow-up to a previously discussed item
- ☐ Special item requested by board member
- ☐ Other

PRIMARY CONTACT/STAFF MEMBER: Dominic Elizondo, Economic Development Planner,
dominic.elizondo@ctcog.org

BUDGETARY IMPACT:

Total estimated cost: Click or tap here to enter text.

Source of Funds: Click or tap here to enter text.

Is item already included in fiscal year budget? ☐ Yes ☒ No

Does item represent a new expenditure? ☐ Yes ☒ No

Does item represent a pass-through purchase? ☐ Yes ☒ No

If so, for what city/county/etc.? Click or tap here to enter text.

PROCUREMENT:

Click or tap here to enter text.

ACTION REQUESTED:

Approval of Regional Review Committee Members

BACK-UP DOCUMENTS ATTACHED: Y/N?

Y

2022 Central Texas Regional Review Committee

Name		City	County	email	phone	Confirmation	Approval
John	Driver		Bell	john.driver@bellcounty.texas.gov	254-933-5104	Yes	
Robert	Whitson		Bell	bobby.whitson@bellcounty.texas.gov	(254) 933-5102	Yes	
Craig	Pearson	Belton	Bell	cpearson.belton@gmail.com	254.718.1389	Yes	
Ginger	Watkins	Cameron	Milam	gwatkins@cameronindustrialfoundation.org	254.697.4970	Yes	
Cheri	Shepherd	Gatesville	Coryell	cshepherd@gatesvilletx.com	(254)499-0102	Yes	
Lloyd	Huggins		Hamilton	lhuggins@hamiltoncountytexas.org	254-485-2683	Yes	
Kerry	Fillip	Nolanville	Bell	kfillip@nolanvilletx.gov	254-397-6881	Yes	

2018 Central Texas Regional Review Committee

Name		Position Held	City	County	email	phone	Confirmation	Appointments
Tim	Brown	Co. Commissioner	Salado	Bell	tim.brown@bellcounty.texas.gov			
Jim	Enyeart	Former Mayor	MPR	Bell	jimenyeart1@gmail.com		Yes	
Craig	Pearson	City Council	Belton	Bell	cpearson.belton@gmail.com	254-718-1389	Yes	
Fred	Brown	Mayor pro tem	Salado	Bell	FredBrownConsulting@gmail.com	979-492-6073	Yes	
Mark	Peterson	City Council	Copperas Cove	Coryell	mpeterson@copperascovetx.gov	254-371-9649	No	
Sandra	Shepherd-Cain	City Council	Gatesville	Coryell	skscain@yahoo.com	254-223-3409, 254-865-0166	Yes	
Lloyd	Huggins	Co. Commissioner	Hico	Hamilton	lhuggins@hamiltoncountytexas.org	254-485-2683, 254-386-1202	Yes	
Jerry	Grayson	Former Mayor	Lampasas	Lampasas	grayson.jerry@sbcglobal.net			
John	King	Mayor	Rockdale	Milam	j.e.king@sbcglobal.net	512-446-2511, 512-430-0089	Yes	
Clarence Dale	Jaacks	Former Commissioner	Rockdale	Milam	dian@rockdaleins.com	512-429-1410, 512-446-0001	Yes	
Robert	Lindsey	City Manager	Goldthwaite	Mills	citymgr@centex.net		No	
Lois	Van Beck	County Treasurer	San Saba	San Saba	treasurer@co.san-saba.tx.us	325-372-3337	Yes	
Mirenda	Harris	Grantworks	NOT A MEMBER		mirenda@grantworks.net	903-729-8745		
			BUT CONTACT FOR MEETINGS					

2018 Central Texas Regional Review Committee

Name		Position Held	City	County	email	phone	replacing	Gov Appt.
Tim	Brown	Co. Commissioner	Salado	Bell	tim.brown@bellcounty.texas.gov		n/a	
Jim	Enyeart	Former Mayor	MPR	Bell	jimenyeart1@gmail.com		n/a	
Craig	Pearson	City Council	Belton	Bell	cpearson.belton@gmail.com	254-718-1389	Peters	done
Fred	Brown	Mayor pro tem	Salado	Bell	FredBrownConsulting@gmail.com	979-492-6073	Price	done
Mark	Peterson	City Council	Copperas Cove	Coryell	mpeterson@copperascovetx.gov	254-371-9649	Wall	done
Sandra	Shepherd-Cain	City Council	Gatesville	Coryell	skscain@yahoo.com	254-223-3409	Keller	done
Lloyd	Huggins	Co. Commissioner	Hico	Hamilton	lhuggins@hamiltoncountytexas.org	254-485-2683, 254-386-1202	Boatwright	done
Jerry	Grayson	Mayor	Lampasas	Lampasas	grayson.jerry@sbcglobal.net	512-556-6831	n/a	
John	King	Mayor	Rockdale	Milam	j.e.king@sbcglobal.net	512-446-2511, 512-430-0089	Shoemake	done
Clarence Dale	Jaacks	Former Commissioner	Rockdale	Milam	dian@rockdaleins.com	512-429-1410, 512-446-0001	n/a	
Robert	Lindsey	City Manager	Goldthwaite	Mills	citymgr@centex.net		n/a	
Lois	Van Beck	County Treasurer	San Saba	San Saba	treasurer@co.san-saba.tx.us	325-372-3337	Hawkins	done
Mirenda	Harris	Grantworks	NOT A MEMBER		mirenda@grantworks.net	903-729-8745		
			BUT CONTACT FOR MEETINGS					

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End of Packet.